



## AD UP APPLICATION FORM

FTI is calling for producers, directors and writers to submit their pitch for a 30 second trailer promoting FTI Membership.

Teams are asked to submit a script and storyboards showing how they would promote FTI to other emerging filmmakers.

A panel of experts will judge all entries with the winning entrant going on to shoot their script with \$5,000 worth of equipment and facilities from FTI.

Submissions close 4pm Wednesday 28 July 2010. For further information please contact the Liz Sideris at [liz\\_sideris@fti.asn.au](mailto:liz_sideris@fti.asn.au).

### **Criteria:**

Projects must be no longer than 30 seconds but can consist of a series of up to three x 30 second spots.

Applicants must be current financial members of FTI.

### **Support:**

The support consists of up to \$5,000 worth of in-kind support and stock (equipment and facilities hire) from FTI.

### **Assessment:**

A panel of industry representatives will assess applications. It is at the discretion of the panel whether they will shortlist applicants and interview them.

### **Materials:**

Applicants should submit three copies of the following:

- Completed application form
- Script
- Storyboards
- CVs (1 page) of key crew

# AD UP Application Form

All applicants *must* provide the Film and Television Institute (WA) Inc. with three copies of their entire submission before 4pm Wednesday 28 November, 2007:

## OFFICE USE ONLY

Date received

App No.

Processed (signature)

## APPLICANT DETAILS

Applicant/Producer Name

*NB: The applicant will need to be a WA resident and must be a financial member of the Film and Television institute (WA) inc. to receive the grant.*

Phone (daytime)

Phone (mobile)

Residential mailing address

Suburb

P/Code

Email

Date of Birth (day/month/year)

Are you an FTI member?

## PROJECT DETAILS

Title of Project

Key Creative Team:

Name


Role


**SUBMISSION MATERIALS**

Please submit 3 unbound (no binders, files or staples) copies of the following:

- Script
- Storyboards
- CV's of Key Creatives

**APPLICANT DECLARATION**

I declare that all the information supplied in this form and its attachments to be accurate.

Signature: .....

Date: .....

*Note: If this application is approved, FTI will make a formal offer of assistance in writing. If this offer is acceptable, the applicant will be required to sign a contract and to abide by all the terms and conditions outlined within.*

**How did you learn about the Ad Up Initiative?**

- ScreenWest       FTI E-vent       FTI Website
- Other       Specify \_\_\_\_\_